



Illuminations

From the desk of

Floyd E. Turner

May 2026



Radio is dead ????

In 1897, a journalist asked Samuel Clemens (Mark Twain) about his health due to rumors that he was dying or dead. He wrote back to the New York Journal, saying, "The report of my death was an exaggeration." In his day, when information traveled at a much slower pace than today, Clemens had plenty of time to correct that erroneous report, although it has since become a widely used and repeated metaphor when reporting a false narrative. In this day, those inaccurate reports can blossom and flourish very quickly, spreading through social media like wildfire. Such are reports about the demise of radio broadcasting.

You may have heard that "radio is dead", or "no one listens to radio anymore" or even, that "social media and podcasts have replaced radio in our modern world." Well, as in Mark Twain's false obituary, it's just not true. With 17,000 AM and FM radio stations in America currently, more than 92% of the adult population listens to radio at least once a week, and recently the Christian format passed up Country as the most listened-to broadcast format. Also, a recent study was conducted by Pew Research on Religious Broadcasting that found the following results:

- Christian Radio stations can be heard in every major population center.
- While 45% of Religious Radio listeners use a combination of radio, podcasts and streaming, the majority (33%) rely on radio as their primary source.

When asked why they listen they responded

- (62%) It's spiritually uplifting
- (51%) It's relaxing or calming
- (39%) It gives them life advice or guidance
- (38%) It's family friendly

While the use of other forms of media continue to grow, radio remains a solid leader when it comes to sharing the Message of God's Love. I thought you'd like to know...

From You

Spurgeon, IN — So thankful for 101.5 fm radio station. It is a true blessing.



From the rising of the sun, unto the going down of the same, the LORD'S name is to be praised
— Psalm 113:3



Scan to donate!

"Lives changed by the application of God's Word through music and ministry"

Music Ministries, Inc. P.O. Box 370 • Haubstadt, IN 47639 • 800.264.5550
Fax: 812.768.5552 • mail@thyword.org • www.thyword.org

This Month's *Daysponsors*

05/04 – In memory of his father, Dutch's birthday, by Gerald & Carol Shock

05/09 – In memory of his late wife, Coleen on her birthday, by Rick & Linda Birch

05/23 – In celebration of their wedding anniversary by Gary & Morrava Knepp

05/25 – In memory of Carl W. Stites on their wedding anniversary by Linda Stites

05/27 – In memory of his son, Zachary, by Randy Ewin



Mark your Calendar:
21st Annual Golf Outing
June 8th!

From You

Carmel, IN— Thank you for all you do to bring light to the darkness.

A Bigger Tent Update

Great News! God has already provided more than half of the funding for our new building!!

Gifts continue to come in as we get ready to place an order for the construction materials. We have finalized the layout with a full basement and are getting permits and lining up contractors. We are looking to get the order in soon as we've been told there is a 5% increase in steel cost coming before the end of the month.



If you have already made a gift—Thank You! If you are thinking and praying about adding yours to the total, be sure to mark your gift with Building Fund so we can place it correctly. You can mail it in to

Thy Word Network PO Box 370 Haubstadt IN 47639

or make your gift online at thyword.org (just follow the links to Bigger Tent Project) ...or scan this



We are excited as we see God working through His people to make this possible and looking forward to the ability to go wider and deeper in our ministry as we serve our radio family in the coming days.

Listener Letters

Princeton, IN – Thankful to share part of my tax refund to help you enlarge your tent!

Monroe City, IN – Thanks for sharing the restorative, life-changing message of the Gospel of Jesus Christ.

Evansville, IN - I can't imagine life without Thy Word music and ministry every day!

Jasper, IN – Thank you for your important work!

Otwell, IN – It is such a blessing to turn on Thy Word Network, 24-7 and hear Good News.

Newburgh, IN – Praising God through your ministry, it is a joy in my life.

thyword.media